



Dr. Roopa. M. C.

ASSOCIATE PROFESSOR AND FREELANCER

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Mobile No: 9343955563

Qualification: PhD, MBA (Finance), M. Com, MA (History), MA

(Philosophy), PGDHRM, BBM.

Programme Taught: BBM, BCOM, MBA and PG DIPLOMA in e- governance

CURRICULUM VITAE

WORK EXPERIENCE:

Organization: ORGANIZATION FOR THE DEVELOPMENT OF PEOPLE, Mysore.

Experience: One and half year

Designation: Finance coordinator in Women's Development Department

Role: Counseling the SHG members sanctioning the loans to them, auditing their ledgers, attending the Meetings.

Organization: MAHARANI SCIENCE & ARTS GOVT COLLEGE, Mysore.

Duration: One Year

Designation: Lecturer in Commerce & Management

Department: Commerce and Management

**Organization: M.Q.I. Degree College,
Bangalore.**

Duration: 8 months

Designation: Lecturer in Commerce Department.

Organization: S.B.R.R. MAHAJANA FIRST GRADE COLLEGE

Duration: 14 years 10 Months

Designation: Assistant Professor in Commerce Department

Organisation: YESBUD University, Zambia

Duration: 2 months (remote)

Designation: Assistant Professor and Course Coordinator

Organisation: Sri Sathya Sai Institute for Women, Dharwad
Duration: 10 months
Designation: Principal

Currently Working as Associate Professor at Maharaja Institute of Technology, Thandavapura, Nanjangud, Mysuru.

Trainer in Aptitude, communication skills, personality Development (Life skills), Entrepreneurship development, Emotional Intelligence, etc

Subjects Taught:

Digital Marketing, Corporate Finance, Strategic Management, Human Resource Management, Business Mathematics, Business Statistics, Entrepreneurship Development, Corporate Accounting, Financial Accounting, Principles and Practice of Auditing, Cost Accounting, Business Management, Management of Banking and Insurance, International Business, Business Management and Quantitative Techniques.

Teaching & Research Experience: Teaching 17 years.

PhD in the area of Management from Bharthair University, Coimbatore.

Research Topic: A STUDY ON FUND MOBILIZATION AND ITS EFFECTIVE USAGE AMONG MICRO, SMALL AND MEDIUM SCALE ENTERPRISES WITH REFERENCE TO KARNATAKA STATE.

Minor Research Project:

Sl. No.	Project Position	Title of the Project	Funding Agency	Status
	Principal Investigator	– Impact of Digitalization on Micro and Small Service Enterprises – A Focus on Mysore City.	UGC XII Plan	Completed 2018

Papers Presented/Published:

Year	Host/Publication	Event/Publication Details	Title
28 th to 30 th Oct 2011	Mahendra Engineering College, Department of Management Studies, Namakkal, Tamil nadu	Presented	A Empirical study of capital structure of SME's in Karnataka

13 TH 14 th April 2012	Faculty of Management Studies, Pacific Academy of Higher Education and Research University.	Presented	'An Empirical Study on Innovative Practices in Management in selected SME's in Mysore and Bangalore cities'
9 th to 11 th Nov 2012	All Indian Commerce Conference of Indian Commerce Associations, KPB Hinduja college of Commerce, Mumbai,	Presented	Mysore city a destination for Quality Higher Education –A perception of foreign student's in city of palaces A case study on success of a woman as a Human Resource - A view point from Gender Difference.

14 th & 15 th Dec 2012	International conference on Managing Human Resources at the work place. SDIMD, Mysore	Presented	A case study on success of a woman as a Human Resource - A view point from Gender Difference
20 th and 21 st march 2018	Two days' national seminar on Sustainable Development: Role of Business Education and Research at University of Mysore	Presented and Published ISSN 22492585	Issue and challenges of cashless economy in MSMEs- A case study in Karnataka
27 th March 2018	One-day national seminar on Sustainable Development: Dimensions and strategies at Indo Asia Academy Degree College and PG Centre, Bangalore.	Presented and Published Published ISSN 2321/788X UGC Approved Journal No 43960	Entrepreneurship Education: An important tool for sustainable development

October 2018	SANKYA International Journal of Management and Technology	Published Vol 7 Issue – 2 ISSN No 0975-3915	
13 th September 2019	Emporia 2019 National conference on emerging trends. Conducted by Christ college Mysore.	Presented published in college Journal EMPORIA And won BEST PAPER AWARD ISBN 9788194353300	Impact of tax system on the performances of MSMEs in Mysore City.
3 rd , 4 th and 5 th of November 2019	12 th National Women Science Congress.	Presented published in Journal and won BEST PAPER AND BEST PRESENTER AWARD	Impact of tax system on the performances of MSMEs in Mysore City.
24 th and 25 th February 2021	Impact of online learning on students in higher education – A case study in Mysore University.	Presented Published in ISBN journal	Erudite Virtual National Conference
24 th and 25 th February 2021	Comparative study on Digital Learning in India & Abroad With Respect to Higher Education	Presented published in ISBN journal	Erudite Virtual National Conference

Projects Guided:

SL. No.	Project Area	Degree	Year
1	Employee Turnover – A study at Jeeva Associates	MBA, (KSOU)	2021-22
2	Product Promotion - A study at Jeeva Associates.	MBA, (KSOU)	2021-22

Seminars/Conferences/Workshops Organized/Coordinated:

- Coordinated “Entrepreneurial Fair” organized by Department of Commerce, SBRR Mahajana First Grade College, Mysuru.
- Coordinated National Level Commerce Fest ‘Sapience-09’ on 16th & 17th Feb 2009, organized by the Department of Commerce, SBRR Mahajana First Grade College, Mysuru

Professional Experience:

- Question Paper setting for University of Mysore Exams of B.Com Course and also evaluation of papers.
- Member of Board of Studies in Commerce (B.Com), SBRR Mahajana First Grade College, Autonomous College, Affiliated to University of Mysore, Mysore.

Institutional Responsibilities:

1. Served as a Coordinator for PG Diploma in E-Governance (preparing presentation about the course and presenting it to UGC Delhi)
2. Served as a member of Admission Committee
3. Serving as a Convener of Attendance Committee
4. Served as a convener of Test Committee
5. Served as a Convener for Department Seminars and Special Lectures
6. Served as a Convener of Information Boucher
7. Served as a Convener of parents Association

WORKSHOPS AND FDP ATTENDED:

Sl.No	Date	Event	Organiser
1	20 th and 21 st August 2020	National E Conference Conducted by VTU Belgum	Atmanirbhar Bharath: Turn crisis into opportunities
2	7 th August 2019	State Level Workshop 'Emerging Trends in Research- II'	SBRR Mahajana First Grade College (Autonomous)
3	5 th December 2014	Workshop on "Consumer Awarness : Public Interest Movement".	Department of Commerce, SBRR Mahajana First Grade College, Mysore.
4	10 th & 11 th September 2014	National Seminar on Autonomy for Colleges: New Dimensions	SBRR Mahajan First Grade College, Mysore.
5	25 th March 2014	UGC-SAP Annual Conference on "Agri-Risk Management: Issues and Innovations"	Department of Studies in Commerce, University of Mysore, Mansagangothri, Mysore.

6	10 th May 2014	Workshop on 'Higher Education – UGC Interventions & Curriculum Development for Co-curricular Activities	SBRR Mahajana First Grade College, Mysore.
7	19 th September 2014	State Level Seminar on "Changing Structure in Indian Commerce"	Department of Studies in Commerce, Pooja Bhagavat Memorial Mahajana Education Centre.
8	17 th & 18 th February 2012	State Level Conference on "Achieving Organisational Excellence through Business Education-Issues and Challenges"	Federation of Teachers Councils of Commerce and Management in Karnataka.
9	7 th May 2010	International Colloquium on Talent Farming: The Emerging Global Higher Education Scenario	SBRR Mahajana First Grade College, Mysore.
10	29 th August 2009	Work shop on Accreditation: New Methodology	SBRR Mahajana First Grade College, Mysore.
11	19 th November 2012	Workshop on 'Research and Publications'	SDM Institute for Management Development, Mysore
12	6 th January 2024	FDP on Crafting Business Cases With AI	SDM Institute for Management Development, Mysore

Seminar and training conducted on the topics:

- 1) Emotional Intelligence
- 2) Aptitude and soft skills
- 3) Entrepreneurship

ADDITIONAL / TECHNICAL SKILLS

Digital Marketing: certificate course in Digital Marketing

Computer Proficiency: Certificate course in MS Office and Tally.

INTEREST AND HOBBIES:

- Reading books
- Music
- Traveling

PERSONAL DETAILS

Name: Roopa M.C.

Date of Birth : 5th July 1977

Gender : Female

Marital Status : Married

Permanent Address : # 2365, 2nd C Main, D Block,
3rd stage, Dattagalli, Mysore
570022

Languages Known : Kannada, English & Hindi, Tamil, and Urdu.

DECLARATION

I certify the statements made above are complete and correct.

Date:

Place:

(ROOPA M.C.)