




MAHARAJA INSTITUTE OF TECHNOLOGY THANDAVAPURA  
MYSURU - OOTY ROAD, JUST OFF NH 766 NANJANAGUDU TALUK,  
THANDAVAPURA, KARNATAKA 571302

Date: 02 / 08 / 2023

### Faculty Profile

|                                    |                     |   |
|------------------------------------|---------------------|---|
| <b>Name:</b>                       | Dr. Shilpa N C      |  |
| <b>Current Designation:</b>        | Assistant Professor |   |
| <b>Date of Current Designation</b> | 03/01/2023          |   |
| <b>Department</b>                  | M.B.A               |   |
| <b>University Faculty Reg. No</b>  | 4MNMBAA0021192      |   |

Qualification:

| Degree | Year | College and University   |
|--------|------|--|
| B.E    | 2008 | Sri Jayachamarajendra Collage of Engineering, Mysore, VTU University |
| M.B.A  | 2013 | B.N. Bahadur Institute of Management Sciences, University of Mysore  |
| Ph.D.  | 2020 | B.N. Bahadur Institute of Management Sciences, University of Mysore  |
|        |      |  |
|        |      |  |

Date of joining to the Institute: 03/01/2023

Details of Positions Occupied:

| Designation | Duration |    | Department |
|-------------|----------|----|------------|
|             | From     | To |            |
|             |          |    |            |
|             |          |    |            |

Details of Publication:

|   |    |
|---|----|
| No. of papers published in National Conference:       | 4  |
| No. of papers published in Inter-national Conference: | 4  |
| Number of International Journal:                      | 10 |

### Description of the paper and Reference

| Sl. No. | Title  | Journal and ISSN/ISBN   | Month of publication |
|---------|--|---|----------------------|
| 1       | Role of External debt on economic growth of India          | AIJBSR (Special Issue) ISSN: 0975-749X  | November 2015        |
| 2       | Economic perspective of foreign direct investment in India | 2 <sup>nd</sup> international journal conference on inclusive economic growth and sustainable development. ISBN 978-93-83302-18-5 | November 2016        |

|    |   |  |                          |
|----|---|--|--------------------------|
| 3  | Corporate financial distress: Analysis of Indian automobile industry  | SDMIMD Journal of Management S.No.46035), ISSN (Print) 0976-0652   ISSN (Online) 2320-7906, Vol.8, Issue 1,  | March, 2017              |
| 4  | Trends in payment card industry in India  | Digital Revolution and Management, Bahadur Institute of management science ISBN No. 978-93-85629-56-3.   | March 2018               |
| 5  | Sector and firm specific variance composition of capital structure: A panel data analysis on Indian Chemical Industry | International Journal of Management Studies (UGC approved Journal No. 44925) Vol. V, Issue 2(1), Print ISSN :2249-0302 and EISSN: 2231-2528.                       | April 2018               |
| 6  | Corporate restructuring in Indian Firms   | Emerging perspectives on HR, Marketing and Finance ISBN :978-93-5351-746-5   | March 2019               |
| 7  | An Empirical Analysis of Payment Card Usage in India  | International Journal of Engineering and Management Research”, Volume-9, Issue-4 of. ISSN (Online): 2250-0758  | August 2019              |
| 8  | Financial leverage and firm valuation: an empirical study of Indian metal industry                                    | Research Journal of Recent Sciences, Volume-9, issue(1) ISSN 2277-2502   | January 2020             |
| 9  | Growth and Performance of Food Processing Industry in India   | The International Journal of Business Management and Technology Vol. 3 issue 6 ISSN : 2581-3889  | November – December 2019 |
| 12 | Impact of Insolvency and Bankruptcy code, 2016 on debt recovery   | International Journal of Recent Scientific Research Vol. 10, Issue, 11(F), pp. 36107-36111, ISSN: 0976-3031  | November 2019            |
| 13 | Impact of demonetization on e-payments in India   | CHRIST college   | September 2019           |
| 14 | Economic Impact of Bank Credit to Industries in India   | International Journal of Management And Social Science Research Review (IJMSRR) Volume- 7, Issue- 1, January 2020, pp. 1-7 E- ISSN - 2349-6746 and ISSN -2349-6738 | January 2020             |
| 15 | Relationship between innovation and economic growth in India  | International Journal of humanities, law and social sciences.(UGC-care list) ISSN 2348-8301, Vol IX, Issue 1, No.07  | May 2022                 |
| 16 | Percieved problems during lockdown: A study on undergraduate students in Mysuru                                       | 13 <sup>th</sup> International conference on “Redefining Business Strategies: new age business models” held at Acharya Banglore B-school (ABBS)                    | Feb 2023                 |

No of National Workshops attended: 9

| Workshop Title  | Venue  | Date                         |
|---|--|------------------------------|
| National level workshop cum Conference on Panel Data Econometrics (One week)                | Department of Studies in Economics and Co-operation, University of Mysore              | 12-18 August 2016.           |
| Econometrics and Game Theory (14 days)  | Gokhale Institute of Politics and Economics, Pune                                      | 23 May 2017 to 07 June 2017. |
| UGC sponsored one week workshop on Research Methodology for research Scholars of Humanities | UGC- Human Resource Development centre, University of Mysore, Manasagangothri, Mysore. | 22nd to 28th February 2018   |
| Goods and Services Tax- Towards new opportunities   | TTL College of Business Management.  | 27th April 2017              |
| National workshop on multi-disciplinary research, 3 days workshop organizer                 | BIMS, University of Mysore   | 6-8 October 2017             |
| Symposium on leveraging technology for higher education                                     | Federation of International Students' Association- Mysore (FISA-M)                     | 1st February, 2019           |
| State level workshop on Exploring research avenues  | Vidhyavardhaka First Grade College PG centre, DOS in commerce, Mysuru                  | 28th October, 2017           |
| Faculty development Program – Karnataka State Open Univesity                                | Financial statement analysis held  | 25th January, 2023           |

Responsibilities taken in college level:

| Event | Positions | Year |
|-------|-----------|------|
|       |           |      |
|       |           |      |

Responsibilities taken in Department level:

| Committee | Positions | From | Duration | To |
|-----------|-----------|------|----------|----|
|           |           |      |          |    |
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No of student projects carried out as a guide (PG):

| Project Name & Descriptions | Year |
|-----------------------------|------|
|                             |      |
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No of subjects taken for PG students:

| Subject Title            | Year | Semester and branch | No. of students attended | No. of students passed | Pass percentage |
|--------------------------|------|---------------------|--------------------------|------------------------|-----------------|
| Principles of Management | 2023 | I sem I batch       | 60                       | 60                     | 100             |

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Personal Details:

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|---|--|
| Permanent Address: #547, 'B'block,                                | 14 <sup>th</sup> Main, Vijayanagar III stage,<br>Mysore  |
| Date of Birth:<br>Father's name:<br>Mother' name:<br>Nationality: | 20/08/1986<br>Chandrappa N K<br>Leelavathi N D<br>Indian |

Blood group: A+